



Town of Discovery Bay

"A Community Services District"

AGENDA REPORT

Meeting Date

April 17, 2013

Prepared By: Rick Howard, General Manager
Submitted By: Rick Howard, General Manager

Agenda Title

Community Center Committee Recommendations pertaining to Hours of Operation and Ongoing Facility Uses

Recommended Action

As Necessary (Two Possible Actions)

Executive Summary

As the Board is aware, the Town acquired the Discovery Bay Athletic Club property on February 12, 2013 and the Town immediately assumed all operational functions of the prior owners. Later that month, a computer program that tracks use, classes, revenues, etc. was deployed. The program provides staff the capacity to analyze trends and the ability to become more efficient based upon those trends.

When the site transitioned from the Athletic Club to the Community Center, the same hours of operation remained in place. Based upon use and trends, it is apparent that the Community Center has very limited use after 8:00 p.m. during the week and after 3:00 p.m. Saturday and 1:00 p.m. Sunday.

Additionally, in anticipation of Delta Valley Athletic Club's opening of an "express fitness" club at 1520 Discovery Bay Boulevard, the Committee discussed ongoing operations of the current facility use beyond June 30, 2013.

At the Community Center Committee meeting on Monday April 15, 2013, the Committee unanimously voted to recommend to the Board of Directors the following actions:

- 1) To reduce the hours of operation from 5:00 a.m. to 8:00 p.m. Monday - Friday and from 7:00 a.m. to 3:00 p.m. on Saturday and from 7:00 a.m. to 1:00 p.m. Sunday; and
- 2) That the fitness component (weights/cardio equipment/circuit equipment) of the Community Center cease operations effective June 30, 2013 and that the focus transition from fitness to community based programming.

It is recommended that the Board support the findings of the Community Center Committee.

Fiscal Impact:

Amount Requested \$ N/A
Sufficient Budgeted Funds Available?: (If no, see attached fiscal analysis)
Prog/Fund # Category: Pers. Optg. Cap. -or- CIP# Fund#

Previous Relevant Board Actions for This Item

Attachments

Usage Data

AGENDA ITEM: K-1